

A photograph of a woman with long brown hair tied back, wearing a white t-shirt and blue jeans, smiling warmly as she holds a baby. The baby is wearing a floral patterned hat and a light green cardigan. The background is a soft, out-of-focus indoor setting.

2026 SPONSORSHIP *Packages*

ABOUT HOPE



Established in 1997, HOPE is a non-profit, life-affirming ministry that impacts and transforms people with the love of Jesus Christ by providing medical and educational resources for women and men in our community. Our mission is to empower healthy choices for life by providing compassionate, holistic reproductive healthcare.

WHY SPONSOR HOPE EVENTS?



FREE HEALTHCARE

When you invest in HOPE, you are investing in free medical care for women in our community, including pregnancy testing, ultrasound imaging, well-woman exams, STD testing and treatment, Abortion Pill Reversal, and Post-Abortion Assessments.



HOPE + HEALING

Your partnership allows our team to facilitate Gospel-centered conversations with women facing sexual health crises; with women and men facing an unexpected pregnancy; and with youth and young adults in our Sexual Risk Avoidance Education program. Event sponsorship provides an opportunity to show our community you value health, hope, and healing for women and men in East Tennessee.



TAX-DEDUCTIBLE

Hope Resource Center is a 501(c)(3) organization. All donations are tax-deductible to the fullest extent allowed by law.

ANNUAL BANQUET

Held every April, HOPE's annual banquet is the largest in-person fundraising banquet throughout the year. This is a free event to attend, and we typically have about 350-400 guests in attendance.



SPONSORSHIP GOAL FOR 2026: \$40,000

SPONSORSHIP HIGHLIGHTS

- 01** Opportunity to have your company name and logo presented to approximately 5,000 people through HOPE's social media channels and e-blast system.
***NEW in 2026: Regardless of sponsorship level or event, all sponsors will have their name/logo represented at least once at each event.**
- 02** Company name and logo presented on all printed banquet materials for approximately 400 guests.
- 03** Ensures banquet expenses are underwritten so all funds raised go toward HOPE's program services.

BANQUET SPONSORSHIP PACKAGES

	BENEFACTOR \$10,000	PATRON \$5,000	FRIEND \$2,500	PARTNER \$1,000
Name or logo in program and event specific marketing	X	X	X	X
Name or logo on other event email/print marketing	4x	3x	2x	1x
Name or logo on dinner slideshow	X	X	X	X
Name or logo promoted on HOPE's social media	X	X	X	
Name or logo promoted in any radio or TV event advertising interviews	X	X		
Name mentioned during program	X			
Priority seating at the banquet	X			

RUN WITH HOPE

Run with HOPE is a 5K/10K road race that occurs annually in mid-late August. We love this event as it attracts folks from all over East Tennessee who may not have heard of HOPE otherwise. We typically have about 150-200 people in attendance.



SPONSORSHIP GOAL FOR 2026: \$10,000

SPONSORSHIP HIGHLIGHTS

01

Opportunity to have your company name and logo presented to approximately 5,000 people through HOPE's social media channels and e-blast system.
***NEW in 2026: Regardless of sponsorship level or event, all sponsors will have their name/logo represented at least once at each event.**

02

Company name and logo presented on all printed event materials for 150-200 people, including race shirts, course signs, and brochures in goody bags.

03

Ensures race expenses are underwritten so all funds raised go toward HOPE's program services.

RUN WITH HOPE SPONSORSHIP PACKAGES

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Name or logo on race registration website and all event publicity	X	X	X	X
Brochure placed in goody bags, if desired	X	X	X	
Name or logo placement on participant shirts	X	X	X	
Name mentioned during pre-race welcome + post race prize announcements	Both	Pre-race only		
Advertisements on HOPE's social media channels	3	2	1	1
Name or logo on course signs	5	3	1	
Name or logo on other event email/print marketing	4x	3x	2x	1x
Comp Participants	15	10	5	2

THE HOPE CHALLENGE

The HOPE Challenge is our annual golf tournament held in October at Gettysvue Polo, Golf, and Country Club. This is a morning flight followed by lunch and prize announcements. We typically have about 100-125 in attendance.



SPONSORSHIP GOAL FOR 2026: \$30,000

SPONSORSHIP HIGHLIGHTS

- 01** Opportunity to have your company name and logo presented to approximately 5,000 people through HOPE's social media channels and e-blast system.
***NEW in 2026: Regardless of sponsorship level or event, all sponsors will have their name/logo represented at least once at each event.**
- 02** Company name and logo presented on all printed event materials for 100-125 people, including player shirts, course signs, cart signs, and brochures in goody bags. More unique sponsorship options than the banquet or race.
- 03** Ensures tournament expenses are underwritten so all funds raised go toward HOPE's program services.

HOPE CHALLENGE SPONSORSHIP PACKAGES

	TOURNAMENT \$5,000	EAGLE \$2,500	GOODY BAG \$1,500
Name or logo on registration website, brochure, and e-blasts	x	x	x
Recognition during pre- and post-tournament announcements	Both	Pre Only	
Name or logo placement on participant shirts or other gift	x		
Name or logo on course signage	2	2	
Advertisements on HOPE's social media channels	x	x	x
Name or logo on outside of all goody bags			
Comp Participants	8	4	2
Recognition on any tournament press releases	x		
Name or logo on other event email/print marketing	4x	3x	2x

HOPE CHALLENGE SPONSORSHIP PACKAGES

	DRIVING RANGE OR PUTTING GREEN \$1,000	SNACK CART \$1,000	HOLE \$500
Name or logo on registration website, brochure, and e-blasts	x	x	x
Name or logo on course signage	1 sign on the driving range OR putting green (sponsor's choice)	Sign on call snack carts	1 sign on the course
Advertisements on HOPE's social media channels	x	x	x
Name or logo on other event email/print marketing	2x	2x	1x
Comp Participants	2	2	1

THANK YOU!

NEXT STEPS



01

Complete the commitment form on the following page and return to HOPE. You may email this form to **emilyknoxvillehope.com** or mail to:
Hope Resource Center
2700 Painter Avenue
Knoxville, TN 37919

02

Please email your company's name and logo to **emilyknoxvillehope.com**.

03

Remit payment upon receipt of invoice. We will send an invoice closer to the time of your chosen sponsorship event.

SPONSORSHIP COMMITMENT

Please select your sponsorship choice(s) below and return this form to HOPE.

Company Name/Name for Event Promotion: _____

Main Contact Name + Email: _____

Invoice Contact Name + Email: _____

ANNUAL BANQUET ARIL 23, 2026

BENEFACTOR \$10,000	PATRON \$5,000	FRIEND \$2,500	PARTNER \$1,000

RUN WITH HOPE AUGUST 29, 2026

PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500

THE HOPE CHALLENGE OCTOBER 12, 2026

TOURNAMENT \$5,000	EAGLE \$2,500	GOODY BAG \$1,500	PUTTING GREEN DRIVING RANGE SNACK CART \$1,000	HOLE \$500

Please return to emily@knoxvillehope.com or mail to 2700 Painter Avenue, Knoxville, TN 37919.